

The Largest Stock of Embroidery Ever Bought by The Cohen Co.

The entire lot will be on sale Monday. You need not look for such prices again in 1936. Every effort has been made to bring the new Cohen Store before the public in a manner to make it the most popular house in the South.

Hundreds of pieces of Embroidery—Flouncings and Wide Swiss Insertings—Flouncings to 22 inches wide in Cambric, Swiss and Nainsook. You may choose from countless full of the newest production of the European market at 25c a yard.

Wide Flouncings that cost 50c will be 19c a yard. Flouncing, 15 inches wide, 162-3c. Allover Embroideries.

The Sale of the Season's Silk Stock Takes Place Monday.

The what-ever-is-left stock must be sold at something at the end of every season. The various lots will have placards of prices on each. TAKE YOUR CHOICE. We cut prices to any length when they contain ten yards and over. Here are a few surprise prices:

59c Pompadour Silks, 35c. White grounds with floral designs, in contrasting shades, 27 inches wide. \$1 Moire Velours, 30c—the best wearing silk for waists. Solid Colored Pure Silk Taffetas, 30c—street and evening shades. 85c Black Satin Duchess, 35c—yarn silk; 10 pieces to be sold. Mousseline de Soies, 35c; all colors, also white and black; 50c qualities. 85c White Peau de Cygne, 50c; lustrous satin finish, pure silk. 50c Pure Silk Black Taffetas, 35c.

Woolen Dress Fabrics.

The advanced spring materials—new beauties. These prices: 112c Fancy Mohairs for 89c. 52-inch New Cover Cloth, \$1.25. 56-inch Mixed Covers, \$1.30. 56-inch Gray Suitings, all of them new spring styles, \$1.50. \$2.25 Suiting, 58 inches wide, for \$1.69.

\$6.50 Lace Curtains, \$4.50. \$2.50 Muslin Curtains, \$1.25. Real Renaissance and Irish Point Curtains, good quality net, 3 1/2 and 4 yards long; values to \$6.50, for \$4.50 a pair. Scotch Net Curtains, made of double thread net, extra length and width; value to \$3, for \$2 a pair.

Muslin Curtains, made of best quality muslin, wide ruffles and lace trimmed, 3 and 3 1/2 yards long; worth to \$2.50, for \$1.25 a pair. Ruffle Muslin Curtains, in all size dots and figures, 3 1/2 yards long; \$1.50 ones, for \$1 a pair.

To the Second Floor Garment Store Now.

It pays to get there. ONE-HALF PRICE in almost every direction. The large stock on hand is your advantage because you are likely to get just what you want. Every price on the floor stands for a slaughter. We can't keep them.

Handsome Dresses, that sold for \$35 and \$40, are marked \$20 and \$25. \$20 and \$25 Dresses for \$10 and \$15. \$15, \$18 and \$20 Dresses are marked \$8.50 to \$10. 50-inch Coats, were up to \$31, are \$12.50. \$15.50 and \$19.50 50-inch Fitted Coats are marked \$10.

Closing Out All Our Best Waists.

New Waists at the most remarkable prices we have ever seen. White French Mull Waists, pretty styles, hand made, raised embroidery; \$3.25 waists, \$1.50 each—all sizes. White Madras and Linenette Waists, perfectly tailored and such as you pay \$2 and \$2.25 for; also White Muslin Waists, in the newest styles, elaborate and handsome embroidery, made by the best shirt waist makers in this country; choice, 95c. Newest 41 White Waists are 50c. Embroidered Batiste, Mohair Cloth and Waists of other all wool materials, that sold up to date for \$5.50, choice Monday, \$1.50 each. All the Black and Colored Silk Waists, that were \$5 and \$6, are on sale for \$2.50 and \$3.08. All the Dark and Useful 53c and 63c Waists, best styles and best make, choice Monday 35c. Hundreds of Children's Sweaters, that were 50c and 65c, for each 22c. Women's \$1.98 Sweaters for \$1. \$2.50 Sweaters for \$2.

FIREBUG PAIR CAUGHT IN ACT

Nude Woman and Warmly Clad Man Applying the Torch.

(By Associated Press.) NEW YORK, Jan. 6.—A naked and ignominious man, dressed by a man warmly clad and wearing a cloak, was detected applying a torch to the hallway of a five-story tenement house in Eldredge street about daybreak today. The strange pair fled when discovered,

but the woman was captured. She said her name is Helen Brauer and that she is housekeeper of the building she was trying to set afire; but no one there knew her. One of the tenants of the building was awakened by a noise the pair made and discovered them in the hall.

The woman wore nothing but one stocking. She was shivering in the cold. The man stood over her and she shrank from him as though afraid. In the woman's hand was a torch made of rags and inflammable stuff and saturated with kerosene. The woman stuck the torch into the gas blaze and as it caught fire she fell to her knees and began feeling her way about the hall, rubbing the blazing torch against the wall and wainscoting, which were saturated with oil. All the time the woman hummed like a crazy person. She was directed by the mysterious man.

Seeing that there was danger of burning the building the watching tenant called

The New Cohen Store and Its Skilled Merchandising.

Skilled Buying and Underpriced Selling THE OPENING OF WHITE

The January that has never had an equal; neither in the great quantities, assortment of stuffs, or the friendly prices that more than six months' search in the European and American markets has placed here.

Monday will open with store of underprices—an entire new stock of merchandise to ring up the new Cohen Store for all that can feel a want, or even learn a lesson of how little these best classes of goods can be sold for.

January Underwear Sale Opens in Full Bloom Monday

Thousands and thousands of garments of every kind and description.

The January Underwear Sale is not an accident, it's an agreement for advantage between the manufacturer and The Cohen Company—an advantage for them to work when there is no demand; an advantage for us to buy them when we can put on the screws of competition by cash contracts. All of our Underwear is made in Pennsylvania, and not in sweat shops; you can tell this by the careful sewing.

For this reason January is the month when you can buy them for the least.

One of the Skirt surprises is one of full length cambric, with a 7 1/2-inch flounce, with 3-inch lace edging; the skirt is full in every way; the price, 50c. A similar Skirt has a five cluster tucked cambric flounce, and is sold for 30c. Corset Covers—225 dozen Corset Covers; none cost, now, less than 75c wholesale, some are \$1 vaules; any for 50c.

300 dozen Corset Covers, in a variety of styles, trimmed with embroidery and lace; the best 50c one you ever saw for 25c.

Handsome \$1.50 Corset Covers, every new style, trimmed with French and German valis; any for 98c. Low neck Corset Covers, usual 10c ones, for 7c, in all sizes.

Drawers—460 dozen pairs of Drawers, best plain 50c ones, tucked, hemstitched, lace or embroidery trimmed; all made of good muslin and best sewing, 29c a pair.

Drawers elaborately trimmed with laces, values to \$1, about 175 dozen for 50c and 59c a pair.

Chinese at 50c, like the ones we sold last year; some are worth to 85c. Children's Drawers, 10c—310 dozen pairs of Children's Drawers, in all sizes, 10c a pair.

This does not comprise any way near the variety of White Underwear on sale. In the specially made Underwear we have every variety at similar prices, but no space to speak of them.

There are Trouseau Sets and French hand embroidered Underwear; also extra size garments. Sale will be on Second Floor.

Some Surprises in New White Goods.

As opened by us for the January Sale makes it a novel price event. Never before have they shown up with such price concessions.

French Lawn, 45 inches wide, fine and sheer, 12 1/2-2c a yard.

English Long Cloth, yard wide, 7c.

Corded Shirting Madras, best 12 1/2c quality ever sold at any time, full yard wide, 9 1/2-4c.

Wide India Linon, best 10c grade, 7 1/2-2c.

Figured and Striped Piques, 16c quality, 9 3/4-4c.

We have hundreds of pieces of Dotted Swiss, to the finest seed dot, 25c value, 16 2/3-3c a yard.

Sale of Cottons on First Floor.

Waistings and all that.

Glasgow Linen-Finished Suiting, white and double fold, for 8 3/4-4c.

Mercerized Satteens, 21 prettiest of little figures and all colorings, qualities worth from 16 2/3-3c to 35c; choice, 9 3/4-4c.

The Fine Printed Imported Cambrics—English—the new spring styles, for shirtings, waistings, etc., 25c values, for 10 2/3-3c.

New Gingham, the styles that will be 12 1/2c after these are gone, for 10c.

Waistings, actually worth 60c to \$1, are 35c and 45c a yard.

12 1/2c Worsted Plaids, double-fold, for dresses, children's wear, etc., will be sold Monday for 6 1/2-2c.

Light Flannellettes for night wear, the 16c grade, 6 1/2-4c.

Outing Skirt Patterns, crochet edge, the 25c ones for 15c.

White Wool Elderdown, the 25c value, for 10c a yard.

Brussels Druggets, Worth \$16.50, for \$12.50.

Administer Druggets, floral or Oriental effects, 3x4 yards; were \$25, for \$19.50. Tapestry Brussels Druggets, 3x4 yards; were \$15 to \$16.50, for \$12.50. Short Lengths of Floor Oil Cloth, best quality; 10c value, for 3 1/2c a yard. (Carpet Store, Third Floor.)

Silk Taffeta Ribbon, 3 1-2 Inches Wide, 9c.

10,000 yards of Silk Taffeta Ribbon, 3 1-2 inches wide, white, pink, blue, maize, Nile, heliotrope, lavender and scarlet, for 9c a yard.

Mill Ends of fine Ribbon, in lengths to 10 yards; value to 42c, special at 19c a yard. Any over 2 yards long will be cut.

Linens Bought for January Sale.

What we sell Monday will be a loss to the manufacturer. The linen buyer bought these to make January a busy month.

Linen Table Damask, 54 inches wide, half bleached, 10c a yard.

Pure Linen Damask, 2 yards wide, the usual 75c grade, 50c a yard.

Fine Double Damask, best Irish make, 2 yards wide, unbleached under \$1.45, the January price, \$1 a yard.

Our buyer sends us Pink and Blue Lunch Cloths, size 8x10, with a dozen Napkins; worth \$5.50, for \$2.95 a set.

Fine Fringed Double Damask Table Doilies, usually \$1.25, for 75c a dozen.

American Huck Towels, 20x40, finest grade, made of hard-twisted cotton, 7c.

There are several other lots of Linens in this January sale at just such values.



JANUARY PATTERNS ARE HERE.

CLAIM HE MURDERED MAN HE HELPED BURY

(By Associated Press.) CHICAGO, Jan. 6.—A dispatch to the Tribune from Crawfordville, Ind., says: While he was assisting in the digging of the grave of James Ford, who died of a blow on the head; Harry Craig, of Crawfordville, was arrested at Darlington

EX-FILTRATION CHIEF TO DENY BAD INTENT

(By Associated Press.) PHILADELPHIA, Pa., Jan. 6.—When the defense opens in the case of John W. Hill, former chief of the filtration bureau, on trial charged with forgery and falsify-

New Optical Department.



\$5 Glasses, \$2.50 Monday.

On Monday our optician will examine your eyes and furnish you with first quality crystal lenses, ground to fit your eyes, and a gold filled frame guaranteed twenty years. This frame will not tarnish or blacken the skin, \$2.50.

The same frame, mounted with duplex lenses, \$3. Duplex lenses give perfect vision for long distance or close work, enabling the wearer to read or sew with the same glasses used for street wear.

Gold Alloy Spectacles or Eyeglasses, any style, at half the regular price, 50c.

Cohen's January Sale of Soap.

2-oz. cakes White Toilet Soap, 1c.

High Grade Violet Soap, 1c a cake.

Witch Hazel Soap, special 10c a dozen—worth double.

Sanitol Medicated Soap, worth 10c, for sale at 2 1/2-2c.

Priscilla Soap, highly perfumed, 2 1/2-2c a cake—worth double.

Little Beauty White Toilet Soap, 3 cakes in a box, for 5c.

High Grade Witch Hazel Soap, 3 cakes in a box, for 10c.

French Olympia Soap, 3 cakes in a box, for 10c, instead of 25c.

2 1/2-oz. Palm Oil Soap, 2c.

10 gross 10c Glycerine Soap, a high grade soap, 3 1/2-3c a cake.

Shirtwaist Patterns, Values to \$2.75, for \$1.19.

245 Imported Shirt Waist Patterns have just come. The values are to \$2.75. We are authorized by the importer to sell them on Monday at \$1.19 each. It is not more than the cost of the embroidery.

ing records for the benefit of certain contractors, former District Attorney Graham, Mr. Hill's chief counsel, will deny criminal intent on the part of the defendant. The evidence presented by the Commonwealth may be summed up as follows: Extra compensation was made to the contracting firm of McNichol & Co. for work which should have been done under the terms of the original contract. A filter conduit which leaks over a million gallons a day was turned over to the city as water-tight; the firm of D. J. McNichol & Co. was paid for work not performed; Chief Hill's certificates made this possible. It is understood the defense will maintain that Chief Hill acted honestly in certifying to the proper performance of the contractor's work and that he is chief of the filtration bureau, had the right to interpret the specifications were essential to the satisfactory completion of the work.

Cohen's New Prices for Furs in January.

If we had not sold so many at our regular prices we would lose heavily by this sale. It is our custom to close out all our furs and carry hardly any over. The only way is to sell them in like this when January comes.

\$25 Genuine Mink Stoles, \$15. \$37.50 Three Stripe Isabella Fox Pel-erines, 108 inches long, \$25. Brown Marten Double Stoles, were \$7.50, now \$4.75. \$2.50 Black New Shape Flat Muffs of French money, \$1.25. Genuine Black Lynx Shawl, Shape Pel-erine, was \$33.50, for \$20.

\$3.50 Eastern Mink Throw Scarfs, \$6. \$22.50 White Moufflin Sets, \$15. Real Ermine Sets, were \$35, are now \$25 a set. Siberian Squirrel Mitts, flat shape, \$6. All the Children's Fur Sets, that were \$1.50, \$1.75 and \$1.98, are now \$1. Other Children's Sets, were 98c and \$1.25, are now 50c a set.

Monday the First Lace Day of the Season.

Bargains right and left, the finest as well as the least priced grades. The starting of this sale is an European effort of more than four months ago.

Thousands of yards of Wash Laces, real Linen, Torchon, Medall and others, in widths to 5 inches; choice of entire lot, 3c a yard.

(Main Floor, Middle Aisle.) Lot of Fancy Trimming Laces, in new designs, at 10c a yard.

Allover New Net, 45 inches wide, in white and cream, 60c a yard.

LACES AT 5c. Point de Paris, Platt Vals, and Duchesse Laces, that usually retail at 10c and 12 1/2c, choice of 2,000 yards Monday, 5c a yard.

Dress Trimming Laces, in various widths and styles, including handsewn of every new sort, from 25c to \$2 a yard, values 50c to \$3.85.

Mill-End Sale of Linings.

2,000 yards Silena Lining, cost 13 1/2c, for 6 3/4-4c a yard.

Black Bear Silk Linings, worth 12 1/2c, for 7 3/4-4c a yard.

25c and 35c Mill End Percale and Near Silk, all bright colors, 12 1/2-2c a yard.

12 pieces 32-inch Black Serge Linings, worth 35c, for 10c a yard.

Colored Mercerized Satteen, a good 35c value, special 17c a yard.

Bargain Notions.

5c Black Pin Sheets, 3c—full count.

White Beading, 15 styles to select from, 6 yards for 5c.

37 dozen Colored Featherstitch Braid, all 10c patterns, special 5c a bunch.

Aluminum Thimbles, 8c a dozen.

Invisible Hair Pins, 2 papers, 1c.

20 new styles of White Beadings are being sold for 10c a bunch; regular 12 1/2c and 15c beadings.

De Long's Hooks and Eyes, 7c a card.

Nickel Safety Pins, 2c a dozen—all sizes. Hooks and Eyes, black or white, 1c a card.

The New Bargain Basement

Will be opened to the thousands that look for reliable stuffs with an eye to economy. It will open with thousands of kinds of merchandise, and many are less than their usual wholesale cost.

The Sale of Cottons Monday

Will prove what this bargain Basement is worth to the Richmond public.

Yard-Wide Madras, best woven colorings, worth to 15c, for 6 3/4-4c.

Best Light Shirting Prints, in all the new designs for the spring season, 4 3/4-4c a yard.

Best 10c and 12c Dress Gingham, in the highest grade for dress, \$1.2c.

Double Fleece Light Outings, that have been 10c all the season, now 6 3/4-4c.

For Dresses or Underwear, some of the finest and best Cambric produced in America; 12 1/2c is the best value; 3,500 yards will be sold for 6 1/2-2c a yard.

Twilled Cretonne, 10c quality, 6 3/4-4c.

Yard-Wide Light Percales, all the various new kinds for the spring season, that you'll have to pay 10c for—all 6 1/2-2c a yard.

Dark Plaid Gingham, the 10c and 12 1/2c ones, in the various colorings; Monday's price, 6 1/2-2c.

White Domet Flannels—lengths to 10 yards—will be sold Monday for 4 3/4-4c a yard.

Bleached and Brown Sheetings, and many other lots of cotton fabrics at under prices.

Hundreds of Dozens of Knit Underwear.

The warm weather has made the selling slow, and rather than store them for next season, we will sell.

Women's 25c Underwear for 17c.

50c Wool Ribbed Underwear for 37 1/2-2c.

\$1 Axford Wool Underwear, 50c.

Muslin Underwear, \$1 and \$1.50 grades, will be 75c and \$1.

\$1.25 Axford Wool Underwear, 75c.

Women's Helvetia \$1.50 Union Suits, \$1.

Misses' and Children's Underwear, including hosiery, at the same prices.

This is the way all the Knit Underwear will go.

Bargain Muslin Underwear.

Women's Drawers, hemmed and 3 tucks, 14c a pair.

Hemstitched Ruffled or Lace-Trimmed Drawers, 10c.

57 dozen Muslin Night Gowns, with tucks and ruffles, 29c each.

Six styles of Night Gowns, trimmed with lace embroidery and ruffles, 39c each.

Corset Covers of every kind, a large counter full of elaborately lace-trimmed, values to 35c, for 19c.

59c. Underskirts 25c.

We have a lot of Plannelette Underskirts, in various colors, flounce with crochet edge and full length and width—a bargain.

Selling Out of Bedding Began Last Thursday

The warm season causes the drop in prices; we can't keep them until next year.

\$12.50 Blankets\$8.50
The \$8.50 Blankets\$5.50
The \$6.75 Blankets\$4.50
The \$1.50 Blankets\$1.00
with a dozen other prices and just such values.
\$5 Elderdown Quilts, \$3.50.
\$8 Elderdown Quilts, \$5.50.
\$3.50 Most Beautiful Quilts, \$2 and \$2.50.

50c Quilts, 35c.
There are wool and all sorts of other Comforts marked at similar prices.
About 50 dozen 65c Sheets will be on sale Monday for 50c each.
Also, 27 dozen of the usual 45c ones for 30c each.
Hemstitched Sheets, Pillow Cases, White Quilts, and all sorts of Bedding, at our January White Sale prices.

STABBING FOLLOWS YOUNG TEXAN'S JOKE

(By Associated Press.) CHICAGO, Jan. 6.—A dispatch to the Tribune from Dallas, Tex., says: Ollie Claywell, 14 years old, last night stabbed Carl Owens, 15 years old, and is in jail charged with murder.

The boys were employed in the Texas Pacific general offices. Some one planned a play on young Claywell's back reading "Kick me."

The Owens boy kicked, and a fight started. The boys were separated, but met in the street and the stabbing followed.

Claywell has more than sixty years of group testing has managed to get along with using watermarked paper, but very recently the value of the current set appeared on paper containing the letters "Katana Unda-Bra!"